



# HIGHLIGHTS & HAPPENINGS

## United Way Welcomes 4 New Board Members

### Steven Seifried



Steven is owner/president and pharmacist for our downtown Main Street pharmacy & Wellness Center. He agreed to serve, in his words, "To give back to the community that has supported our family businesses for over 60 years, and to follow in the footsteps of my grandfather."

Frank Seifried, Steven's grandfather, helped found our United Way in 1958, and helped it grow over the years - In 1993 he was awarded the Eugene W. Workman Lifetime Achievement Award.

Steven said his best past volunteer experience was feeding those who were homeless

Steven Seifried & Family

at a shelter in Toledo."

Steven joins the Finance & Audit Committee and the Citizen Review Committee.

### Ann McPeck



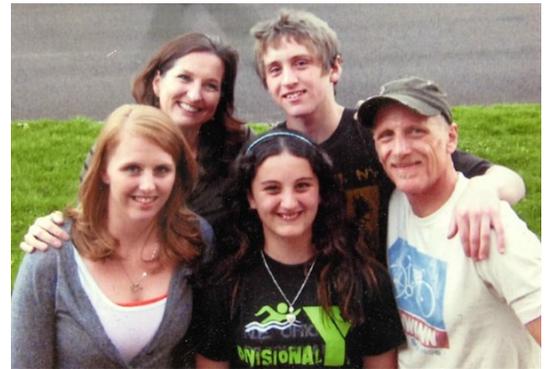
Ann is a community volunteer, already a member of United Way's Citizen Review Committee and a campaign volunteer, and she also volunteers for the Orrville Historical Society, Orrville City Schools Mentoring program, and Orr-Views. Of United Way service, she said, "I agree with the mission and the vision. I feel, after serving on the Citizen Review Committee, the needs Orrville Area United Way addresses are more important than ever before."

She said of her proudest moment, "With three kids, there are too many to list. Any time I watch them show good character and leadership, my heart and eyes fill with 'happy'."

Ann joins the Events Committee and will remain on the Citizen Review Committee.

### Kristin Lorson

Kristin is an artist, and, in fact, is responsible for transforming our idea of our little live united penguin, Percy, into our signature graphic branding. This year, she provides Maxine and Max, our campaign penguins (pictured below). Maxine is a single mom to little Max, and they receive lots of help from United Way, but also give back to help others.



Kristin Lorson & Family

When asked why she agreed to serve on the UW board, Kristin said, "For the past 26 years, my husband and I have been blessed with steady work to take care of the family we raised here. Being a member of United Way will give me the opportunity to give back. I am grateful for a community that looks out for every individual. Sometimes it's just that little bit of help that will get a person through a rough spot, giving hope to keep going."

Kristin also works for OrrVilla Retirement Community and is a taste tester for Smucker's. AND she's a runner!

Kristin joins the Events Committee and the Citizen Review Committee.

Maxine & Max



### Tammy Auble

Tammy is the Billing Specialist for Auble Funeral Home & Ambulance Service, and newly elected to the Orrville Area United Way board of directors. She is a volunteer for Orrville City Schools and Orrville All Sports Booster Club. When asked why she agreed to serve as a United Way director, she said, 'I wanted to find an organization where I could put effort into making a difference in peoples' lives...a real, meaningful difference.'



Tammy Auble & Family

She said of her proudest moment, "With three kids, there are too many to list. Any time I watch them show good character and leadership, my heart and eyes fill with 'happy'."

Tammy joins the Events Committee and the Citizen Review Committee.



## "Keep your footsies safe and your nests comfy!"



**Happy Feet For Kids** provides shoes, socks, and winter boots to children and youth from income-eligible families (175% of the poverty level). Each enrolled student is eligible for 2 pairs of shoes or 1 pair of shoes and 1 pair of winter boots per year, as well as the chance to pick out awesome new socks provided by members of our community.

**Sweet Dreams For Kids** provides new sheets, blankets, and pillow cases to children and youth from income-eligible families (175% of the poverty level).



**Percy's Weekend Backpack** program provides food for the weekend in backpacks for elementary school students whose families are experiencing food insecurity.



For more information families may contact the Orrville Area United Way.  
140 East Market Street  
Orrville, Ohio 44667  
(330) 683-8181

Or visit our website: [www.orrvilleareaunitedway.org](http://www.orrvilleareaunitedway.org)  
**(Recipients must live in Orrville, Dalton or Marshallville)**

## INCOME

The United Way system's 10-year income goal is to cut in half the number of lower-income families who are financially unstable. By 2018, 82% of families with one or two parents working 50 or more weeks (combined) during the previous year and incomes less than 250% of the federal poverty level will spend less than 40% of their income on housing, down from 64% in 2006.



To accomplish this goal, United Way will focus on the following policy priorities:

- 1 [Volunteer Income Tax Assistance \(VITA\)](#)
- 2 [Emergency Food and Shelter Program](#)
- 3 [Earned Income Tax Credit \(EITC\)](#)
- 4 [Affordable Housing](#)

## Orrville Reads Volunteers



Orrville Reads is a program that matches adult volunteers with Orrville Elementary School students to provide reading support and encouragement.

If you are interested in reading with a student and can volunteer for a ½ hour per week, please contact the coordinator, Janel Criss, at 330-682-0222 or email [nellcrafty@aol.com](mailto:nellcrafty@aol.com) for more information.

## EDUCATION

The United Way system's 10-year education goal is to cut the nation's high school dropout rate in half; by 2018, 87% of high school seniors will graduate on time, up from 74% in 2006.

To accomplish this goal, United Way will focus on the following policy priorities:

1. [Access to Quality Early Learning Opportunities Beginning at Birth](#)
2. [Middle and High School Retention and Re-enrollment](#)
3. [Parent and Community Engagement in Education](#)



## Advancing the Common Good

Everyone deserves opportunities to have a good life: a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

That's why United Way's work is focused on the building blocks for a good life:

1. [Education](#) - Helping Children and Youth Achieve Their Potential
2. [Income](#) - Promoting Financial Stability and Independence
3. [Health](#) - Improving People's Health

Advancing the [common good](#) is less about helping one person at a time and more about changing systems to help all of us. We are all connected and interdependent. We all win when a child succeeds in school, when families are financially stable, when people are healthy.

United Way's goal is to create long-lasting changes by addressing the underlying causes of these problems. Living united means being a part of the change. It takes everyone in the community working together to create a brighter future. Give. Advocate. Volunteer. LIVE UNITED.

[Take Action: Change a student's life. Pledge to become a volunteer reader, tutor or mentor today!](#)