American Red Cross – Blood Program

Is there a listing of all of the blood donation sites or collection sites available to the public? Yes, not only are they listed on www.redcross.org/ but we also have a volunteer that posts them monthly in various locations around the county. Libraries, grocery stores, bulletin boards. We also send them to the various newspaper and occasionally have a radio spot.

Does travel cost include the cost of the vehicle to different collection sites or is it including the cost of people to get to the collection sites? It includes the cost of the vehicles to different collection sites and transporting the blood to the blood bank.

Please answer question 1 on the grants page ‘What would happen if your program were to disappear?’ If our program were to disappear, the US would lose 40% of its blood supply. People who need blood transfusions would most likely die. We are the number 1 blood collection agency in the USA.

Does the Red Cross collected blood stay in the community? Can you please define community? We do not have a blood bank in Wayne County, so all of our blood is stored in Akron, Ohio. The Red Cross blood collected in Wayne County – goes wherever the need is. The Cleveland Clinic is our largest customer for blood.

Congratulations on almost meeting your collection goal last year! Thank you and once I received the final numbers...we did in fact reach the goal!!

American Red Cross – Health and Safety Training

You reference serving 1,468 persons which would be a fee of between ($85-$100 each) – equating to over $125,000 and yet their service fees only reflect $53,000. Is there somewhere else that the fees are being captured? Yes, we have several scholarship programs and some corporations get discounts on the training. As well as, all Red Cross volunteers are trained at no cost to them.

What is the number of students trained in Orrville through the Orrville Boys and Girls Club? So far this year, we have trained 11 young ladies at the OABGC. We plan on hosting another session in December. I really like this collaboration that you have with other area agencies. Thank you!

American Red Cross – Emergency/Disaster Relief Program

1. What kind of services were you able to provide to the family in Dalton, from the October 13, fire? Thankfully, this family had homeowners insurance and a place to stay. However, we were able to assist the family of 4 (Mother and 3 teenagers) with a prepaid visa to be spent on food and clothing. Direct assistance = $795.00

2. Of the clients served in 2013, can you give some examples of services that the clients were in need of during their crisis? The services that we provide include immediate shelter (hotel stay for 3 days, food, clothing, bedding, hygiene products, medicine, medical supplies and sometimes relocation expenses). In addition, we provide mental health counseling and then refer our clients to other organizations for long term recovery needs. We always follow up to make sure that their long term recovery plan is working. One instance in Marshallville required our team to also help the elderly couple clean up their home site after the fire. This was in addition to us providing the immediate needs and making sure they had a long term recovery plan in place.

   a. What types of crisis did the clients encounter? Home fires are what we deal with the most. There was one tornado in Orrville in 2013. The crisis is always physical and usually emotional as well. We work with hospice to offer Greif counseling to those that lose everything.
3. Do you have emergency shelters set up in the Orrville/Dalton/Kidron/Marshallville areas? Yes.
   
   a. Are the sites pre-selected or are they set-up after a crisis occurs? The sites are all pre-selected. We have MOU with many churches, schools and organizations in Orrville/Dalton/Kidron/Marshallville. Once a year, we update these agreements and preform a shelter survey to make sure we are utilizing the best location based on the need or the disaster. We also have an MOU with the County Coroner – if there is a mass death occurrence we are the organization responsible for the family crisis centers.

4. From your budget report, your misc. revenue is in the ball park of $70,000.00. Can you give an idea of what comprises misc. revenue? Yes, misc revenue comes from corporate partnerships.

5. What % of the Red Cross does disaster relief account for? As for our work or budget? I will answer both. Time spent on disaster relief is at least 70% of our organizational time, and disaster is about ¾ of our total budget.

6. Can you provide a list of board members’ names, attendance record and cities they either work in or live in? Yes, this was attached with the proposal. I will reattach to this email.

7. Do you collaborate with other local United Way agencies to help clients? Yes, we have a referral book for use with all of our clients. In addition, we work with OABGC to teach babysitting and disaster preparedness and the Orrville YMCA to host community CPR classes. We refer clients to People to People and the Salvation Army – based on their need and situation.

8. Do you have an average cost per assistant case? Are you able to identify what percentage of expense is spent on housing, clothing, utilities etc? The average cost per incident is $2000 – of that 100% is spent on direct assistance in the form of hotel stays, rent, security deposits, food, clothing, etc. We do not use any United Way funding for salaries, training or benefits.
   
   a. How does that compare to the National Standards alluded to in the documentation? It is all the same. We standardized our pricing structure so no matter where you live you are receiving equitable assistance. The only variation is hotel and rents – based on cost of living in that area.